



SRI LANKA MEDICAL COUNCIL

NOTICE TO ALL REGISTRANTS OF THE SRI LANKA MEDICAL COUNCIL

UNETHICAL ADVERTISING AND PROMOTIONS

It has come to the attention of the Sri Lanka Medical Council (SLMC) that certain registrants have been advertising and promoting **unverified treatment methods and medication** through various media in an unethical manner. It is also noted that **unrealistic claims on recovery** have been made to substantiate the promoted treatment method or medication, thereby endangering patient safety and corroding the trust placed in the healthcare system.

Accordingly, registrants are reminded to strictly adhere to the ***Guidelines on Ethical Conduct for registered Medical and Dental Practitioners*** and the ***Social Media Guidelines*** published by the Sri Lanka Medical Council when engaging in advertising and promotions. The above Guidelines are available for reference on the official website of the SLMC, accessible through <https://slmc.gov.lk/en/ethics>.

Please be informed that failure to strictly adhere to the above Guidelines constitutes professional misconduct which lays the foundation to initiate disciplinary action under the Medical Disciplinary (Procedure) Regulations 1990.

BY THE ORDER OF THE SRI LANKA MEDICAL COUNCIL,

Dr. H.D.B. Herath
Registrar,
Sri Lanka Medical Council
09.11.2025